



**Entries close
1 September**



WILL YOUR CIDER STAND OUT FROM THE CROWD?

The Australian Cider Awards presents an unrivalled opportunity to showcase your ciders and have them benchmarked by a world-class panel of judges. The Awards is the largest cider show in Australia with more than 200 entries in 2016.

Entry to this prestigious show is open to cider and perry products available for sale in Australia. Twenty categories are judged including Traditional and New World styles. Entries are blind tasted and assessed in terms of aroma and flavour, appearance, mouthfeel and overall impression.

Medals and trophies will be awarded to the best ciders at the cider industry's gala dinner on Friday 28 October.

For more information visit www.cideraustralia.org.au

The Awards promotes and rewards excellence in cider production and brings together cider makers, industry representatives, communicators, retailers, sommeliers and consumers.

WHY ENTER

- Compare your product against industry benchmarks
- Receive feedback from independent industry experts
- Market your product with a recognised stamp of quality

HOW TO ENTER

- Read the 2017 Style Guide to confirm eligibility and class
- Complete online entry form and pay fee
- Wait for your entry labels to be mailed out and deliver samples by 15 September

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